



MONITORING AND TAKE DOWN SERVICES

Feel you should do something about online fraud, sales of counterfeit goods, and online brand infringements - But lack the time and resources?

Thomsen Trampedach is not just giving you a tool, we analyze results, make recommendations based on your policy, and actually take down infringing websites on your behalf.





At Thomsen Trampedach we monitor, report and enforce your rights online. We base our advice and monitoring/take down solutions on data and not on fear. Our approach is to assess overall risks, before applying the right monitoring/take down solution.



We offer a three months trial period including measuring on agreed upon KPIs before extending our agreements to longer periods.

We offer all known types of truly global brand monitoring and enforcement including:

- ✓ Domain names
- ✓ Social media profiles
- ✓ Auction sites
- ✓ Websites
- ✓ Phishing, malware
- ✓ Trademark registrations
- ✓ Apps
- ✓ Adwords

Our services are all inclusive – once you get to know us, as our other clients know us, you will only see and hear about results and not about problems. We report to you what has been taken down, or which case is to be handed over to your law firm or law enforcement. Initially, we will of course – in a mutual learning process – involve you in all cases, before submitting take down notifications or C/D letters.



If you are facing challenges in China or other specific countries, we would be happy to explore with you, if we can assist you protecting your brand.

Our clients include large pharmaceuticals, banks, FMCG brands, Internet companies, law firms, and online companies.

We are experts at the European Union Projects China- and ASEAN IPR Help Desks, members of Marques, and INTA, as well as ICANN's intellectual property constituency.



We speak:

English, German, Russian, Chinese, Portuguese, Spanish, and Scandinavian languages.

✓ Weekly, monthly, or quarterly reports

✓ Bulk take down services based on pattern identification enable us to increase effectiveness of our take down services

✓ Case specific research

✓ International know-how of local right protection policies and enforcement tools

✓ Freezing of credit cards

✓ Brand enforcement on Facebook, Youtube, Twitter and on Chinese social media